

Liam Hopley

I'm an ambitious creative with an eye for detail. I love getting to the root of problems and nothing excites me more than the prospect of creating things that can bring a bit of joy to other people's lives.

EXPERIENCE

Head Designer (STUDENT UNION MAGAZINE)

WoW / June 2018 – June 2019

KEY RESPONSIBILITIES: instigating a re-brand, layout and illustration, directing and compiling volunteer work, communication with key stakeholders.

Junior Designer

Paperhat Creative / August 2017 – August 2018

Ideation and scamping in response to client briefs, producing designs and illustrations to tight deadlines, liaising with clients and suppliers.

Head of Design (STUDENT UNION MAGAZINE)

Label / June 2016 – June 2017

Supporting and managing 20+ volunteers, leading training sessions, creating and compiling design work, communicating with editorial and creative teams.

Graphic & Web Designer

Skipton Girls' High School / July 2014 - March 2015

Creating graphic products, commissioning work from external suppliers, developing and maintaining the school's website.

Printer & Junior Designer

Particular Design & Print Ltd. / August 2013 - May 2014

Printing and finishing printed products, assisting with artwork creation, thoroughly proof checking documents.

RECOGNITION

Outstanding Achievement Award

LSU Media Awards / June 2019

Highly Commended: Best Magazine Design

Student Publication Awards / May 2019

Academic Excellence Award

Loughborough Design School / October 2016

EDUCATION

Loughborough University

September 2015 – July 2019

Industrial Design & Technology (BA): First Class Hons.

Ermysted's Grammar School

September 2006 – May 2013

A Levels: 2A*s (D&T, General Studies), 3As.

STRENGTHS

Listening empathetically

Analysing research outputs

Visual communication

Delivering under pressure

Thirst for knowledge

SOFTWARE

- **Adobe:** InDesign, Illustrator, Photoshop.
- **Prototyping:** Axure RP, Sketch, XD.
- **3D:** Solidworks, Speedform, Keyshot.
- **Video:** Premiere Pro, AfterEffects.

OUTSIDE OF WORK

- I ran my first half-marathon this spring and would like to tackle another before the end of the year.
- I like to have a different artist to tell people about each time they ask "what I'm listening to at the moment".
- I (metaphorically) devour books: anything from unputdownable thrillers to non-fiction tomes.

07511 925 992

LIAM@LDH.IO